



Jeunesse Classique Ballet Society

Jaciel Gomez, Artistic Director
125s 8500 Macleod Trail S, Heritage Square
Calgary, AB T2H 2N1

Request for Sponsorship: Support the Arts and The Youth of Jeunesse Classique Ballet Society

I am contacting you on behalf of the Jeunesse Classique Ballet Society (JCBS), a non-profit organization dedicated to fostering the art of classical ballet for young and talented dancers in Alberta. For the past 29 years, we have contributed significantly to the cultural landscape of our province through captivating ballet performances, and we invite your esteemed business to partner with us as a sponsor.

Sponsorship Opportunity

We are contacting local businesses like yours to support our upcoming productions and initiatives. By sponsoring JCBS, you will play a crucial role in providing our dancers with the resources they need to succeed while enhancing your organization's visibility and connection to the community. Your sponsorship package can include your company logo on our website, and social media channels and placement in our playbill for the live show.

Package Options:

Elite \$1000 +
Gold \$750
Silver \$500
Bronze \$250

About Us

The Jeunesse Classique Ballet Society was formed in 1995, focusing on nurturing young dancers and sharing the beauty of classical ballet with the community. In 1998, the Jeunesse Classique Ballet Society was established to provide essential fundraising and volunteer support to the Company. As our productions have evolved into more elaborate, fully-staged performances, the Society has become increasingly vital to our operations, taking full responsibility for producing our ballets since 2005.



The essence of JCBS is education; our commitment to technical and artistic excellence is paramount. Through live performances, our dancers experience the rigours of full-scale productions, learning the value of teamwork, dedication, perseverance and the thrill of applause.

Why Partner with Us?

- **Visibility:** Your business will be recognized in our performance program, promotional material, social media platforms and on our website, showcasing your commitment to supporting local arts and culture.
- **Community Impact:** Your sponsorship directly supports the education and artistic development of young dancers, ensuring that we continue to enrich the cultural fabric of Alberta.
- **Networking Opportunities:** Engage with an audience of art enthusiasts, families, and community members who attend our performances and events.

We would love to discuss the various sponsorship levels available and how we can tailor a partnership that aligns with your business values and goals. If you have further questions or concerns, please feel free to reach out to promotions@jcbs.ca

Thank you for considering this opportunity to support the Jeunesse Classique Ballet Society. We look forward to showcasing your brand in association with the magic and joy of The Nutcracker.

Warm Regards,

Megan Lahey

Promotions Director, *Jeunesse Classique Ballet Society*

promotions@jcbs.ca

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